



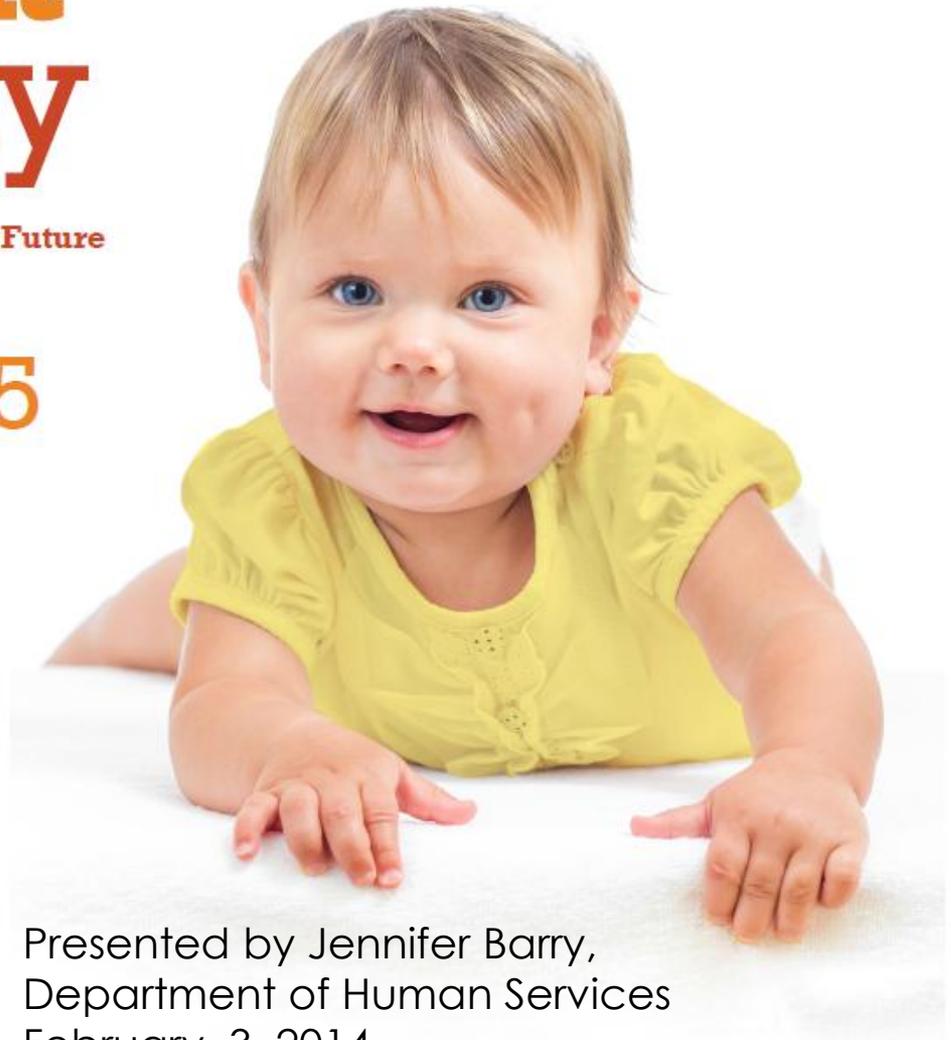
Bright & Early

NORTH DAKOTA

Prepare Children for Their Future

2014-2015

PO Box 2279
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(218) 299.7237
www.brightnd.org



Presented by Jennifer Barry,
Department of Human Services
February, 3, 2014

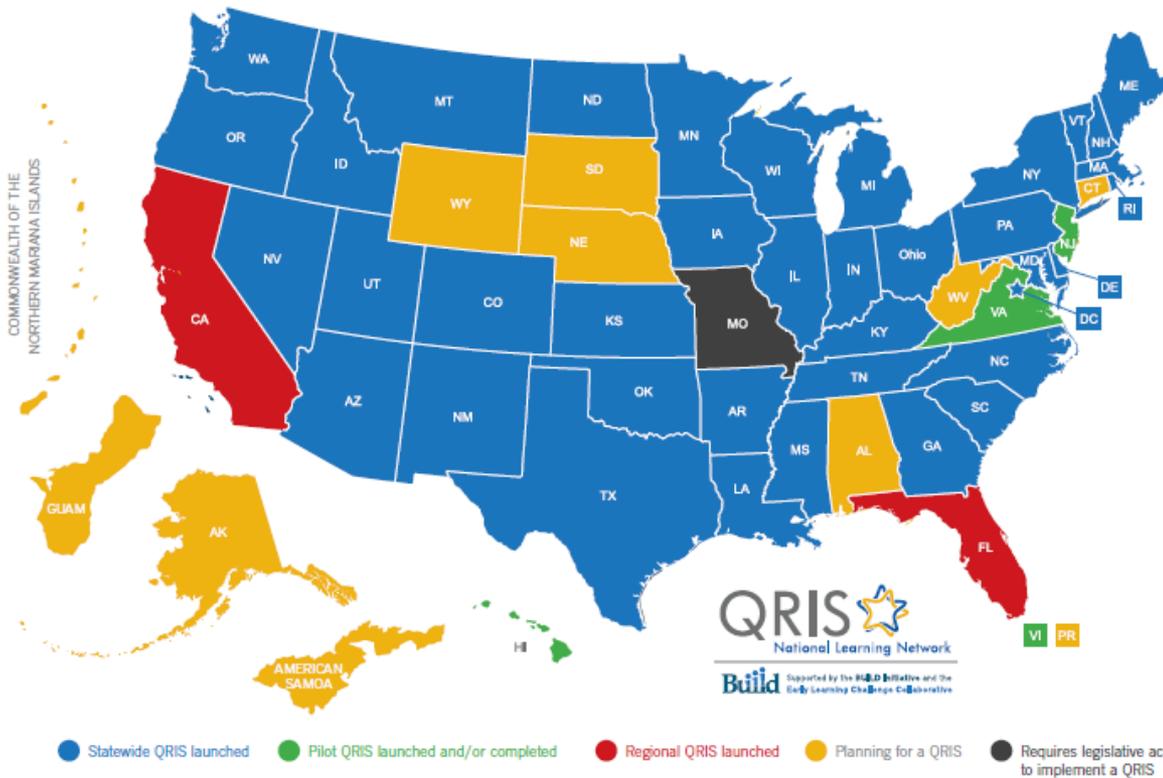
What is Bright & Early ND?

We'll Shine Together



Bright & Early North Dakota

- Part of a national movement of states to adopt Quality Rating and Improvement Systems (QRIS) for early childhood services.



We'll Shine Together



Bright & Early North Dakota

- Led by the N.D. Department of Human Services, in partnership with Child Care Aware of N.D. and Erica Kindem, Bright & Early ND Coordinator
- Based on the latest scientific research
- Tested in the “real world”. Two year pilot in Cass County with 35 child care programs; 683 families; and over 1,200 children
- Based on a Continuous Quality Improvement philosophy

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Bright & Early North Dakota

- Recognizes child care as an important profession in our community
- Brings additional dollars and the most current tools to our profession
- Focuses on giving children the best beginning possible, so they will be prepared for school and life
- Provides recognition for a job well done
- Educates parents about the importance of the first 5 years, and connects families to child care programs that are taking steps with Bright & Early to prepare children for their future

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Why Bright & Early ND?

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**90% of a child's brain
development happens before they
enter kindergarten.**



Source: ZERO TO THREE-National Center for Infants, Toddlers, and Families

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Education Pipeline in North Dakota

CONNECTING THE DOTS

1 If families and caregivers can provide quality early childhood development, then children will start school ready to learn. Early experiences promote positive future learning, behavior and health.



2 If children start school ready to learn, they are more likely to read at grade level by 3rd grade. Remedial costs go down, potential lifelong gaps could be eliminated and our entire school system is better for ALL kids.



3 If children read at grade level by 3rd grade, they are more likely to graduate from high school. High school dropouts constitute 82% of the American prison population and are 4 times as likely to be unemployed, and apply for public assistance.



4 If children graduate from high school, they are more likely to go on to higher education, creating a legacy for future generations and businesses benefit from a better educated workforce in these globally competitive times. High school graduates also can enter the job market as tax-paying citizens.



5 Confident, accomplished adults contribute to a responsible community. Employable, tax-paying citizens are critical to a vital economy.



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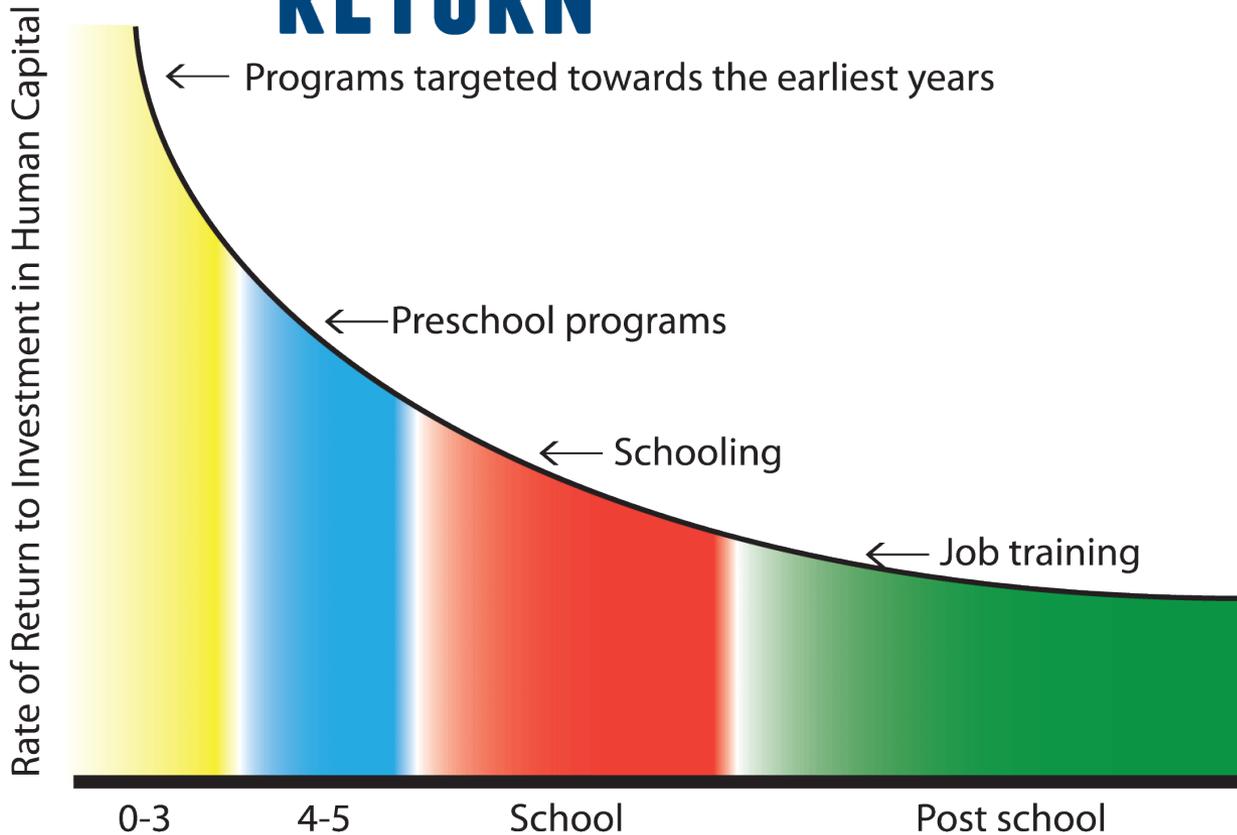
Economic Prosperity



10% RETURN

Every \$1 invested in early education produces a 7-10% return, according to researchers from the Minneapolis Federal Reserve Bank.

http://www.minneapolisfed.org/publications_papers/pub_display.cfm?id=3832



How will Bright & Early ND work?

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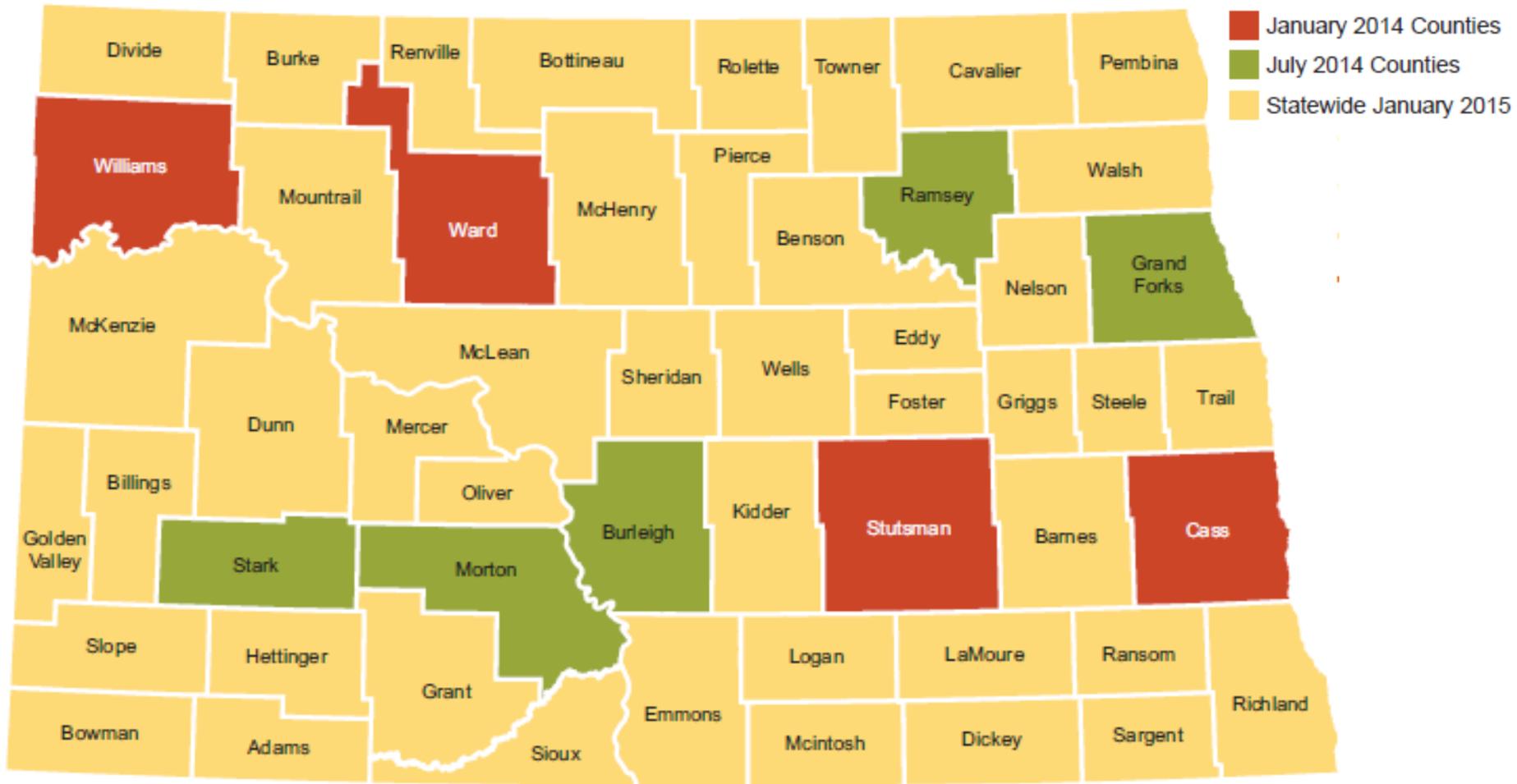


**Combined funding from
2013 HB 1012 and 2013
HB 1422 has made
limited statewide
implementation of the
first two steps possible
for each county.**

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Statewide Implementation



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4 Steps



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www.brightnd.org

AVAILABLE NOW

STEP 1



Health and Safety

- Provide a safe and healthy environment for children focused on preventing injuries and reducing the spread of germs.

AVAILABLE NOW

STEP 2



Space and Materials

- Offer a variety of materials to support play and learning experiences for children with different interests and abilities.
- Serve nutritious food to children.

– PLUS –

 **Health and Safety**

ARRIVING SOON

STEP 3



Activities and Experiences

- Provide written information to families upon enrollment and annually about the availability of screening and early intervention services in the community.
- Use a curriculum that supports each child's development. The curriculum is aligned with the Birth to Three Early Learning Guidelines and the North Dakota Pre-Kindergarten Standards.
- Use an approved assessment tool to learn about each child's development. Use the results of the assessment to:
 - set goals with families for each child's learning and development
 - plan learning activities that build upon each child's strengths and provide opportunities for further growth

– PLUS –

 **Space and Materials**

 **Health and Safety**

ARRIVING SOON

STEP 4



Relationships & Interactions

- Develop warm and supportive relationships with children and help children develop positive relationships with each other.
- Place an emphasis on children's interests, motivations and points of view in daily activities and interactions.
- Facilitate children's critical thinking and language development through interactions with children.

– PLUS –

 **Activities and Experiences**

 **Space and Materials**

 **Health and Safety**

Alternate Pathway for Accredited Programs |

Professional Development

- Individuals have the knowledge and skills needed to work with children birth through five and their families
- Director, Family/Group Licensee, or Principal has specialized preparation in business and program administration specific to early learning

Overview



We'll Shine Together



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STEP 1



Health and Safety

- 90+ free EasyReach training courses
- \$600 scholarship to earn a Child Development Associate (CDA) Credential
- \$1200 scholarship towards a degree in early childhood education

Bonus:

Marketing Toolbox

- Cheat Sheet: Top 5 quotes to say to parents when they pick their child up (hint: they'll be thanking you!)
- Permission to use the Bright & Early logo in your marketing materials
- Window decal identifying you as a Bright & Early Partner
- Leadership Guide: 4 activities to excite staff and get them on board with Bright & Early (you can do these tonight at your staff meeting!)

AVAILABLE NOW

STEP 2



Space and Materials

All of Step 1 benefits

PLUS

- Grant dollars to buy learning materials (up to \$50 per child)
- Personal coach from Child Care Aware of North Dakota® (100% of past participants say this is the best benefit of Bright & Early)
- Free Course: Set Goals + Create a Successful Child Care Program (\$150 value)
- Workbook: 4 exercises to master Step 2.
- Bonus dollars for a job well done (up to \$80 per child)

Bonus:

Marketing Toolbox

- Parent Brag Bundle: Series of 3 postcards you need so parents understand the work you're doing with Bright & Early!
- Newsletter template
- Press release
- Poster
- Graphics to post on your favorite social media sites
- T-shirt for each child
- Extra revenue!

ARRIVING SOON

STEP 3



Activities and Experiences

All of Step 1 & 2 benefits, including your own personal coach and more bonus dollars!

PLUS

- Grant dollars to purchase a curriculum, assessment tool, or equipment to streamline your assessment system

Bonus:

Marketing Toolbox

ARRIVING SOON

STEP 4



Relationships & Interactions

All of Step 1, 2 & 3 benefits, including your own personal coach and even more bonus dollars!

Bonus:

Marketing Toolbox

Recognition:

Recognition as a Bright & Early Partner to the 6,200 parents looking for child care each year through Child Care Aware of North Dakota®